Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS

WCBS-TV

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58260
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: Menendez for Senate 9/25-10/1

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1011-415849
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY **10/30/2012** **Net 30 days**

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
1	2 NEWS THIS MORNING 5-6AM	09/25/2012-09/30/2012	. T W T F . .	30	5	500.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	05:27:49 AM		RMT101H	30	500.00			
09/26/2012	We	05:13:50 AM		RMT101H	30	500.00			
09/27/2012	Th	05:13:06 AM		RMT101H	30	500.00			
09/27/2012	Th	05:59:24 AM		RMT101H	30	500.00			
09/28/2012	Fr	05:54:41 AM		RMT101H	30	500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
2	2 NEWS THIS MORNING	09/25/2012-09/30/2012	. T W T F . .	30	4	2,700.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	4	2,700.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	06:23:04 AM		RMT101H	30	2,700.00			
09/26/2012	We	06:44:48 AM		RMT101H	30	2,700.00			
09/27/2012	Th	06:54:21 AM		RMT101H	30	2,700.00			
09/28/2012	Fr	06:52:33 AM		RMT101H	30	2,700.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
4	THE EARLY SHOW	09/25/2012-09/30/2012	. T W T F . .	30	4	1,350.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	4	1,350.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	07:28:55 AM		RMT101H	30	1,350.00			
09/26/2012	We	08:24:30 AM		RMT101H	30	1,350.00			
09/27/2012	Th	08:28:55 AM		RMT101H	30	1,350.00			
09/28/2012	Fr	08:16:59 AM		RMT101H	30	1,350.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
6	NOON NEWS	09/25/2012-09/30/2012	. T W T F . .	30	4	750.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	4	750.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	12:17:45 PM		RMT101H	30	750.00			
09/26/2012	We	12:10:58 PM		RMT101H	30	750.00			
09/27/2012	Th	12:23:00 PM		RMT101H	30	750.00			
09/28/2012	Fr	12:25:15 PM		RMT101H	30	750.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
8	DR. PHIL	09/25/2012-09/30/2012	. T W T F . .	30	4	800.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	4	800.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	03:33:11 PM		RMT101H	30	800.00			
09/26/2012	We	03:14:26 PM		RMT101H	30	800.00			
09/27/2012	Th	03:49:04 PM		RMT101H	30	800.00			
09/28/2012	Fr	03:21:18 PM		RMT101H	30	800.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
10	JUDGE JUDY	09/25/2012-09/30/2012	. T W T F . .	30	5	1,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	1,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	04:14:34 PM		RMT101H	30	1,000.00			
09/25/2012	Tu	04:40:09 PM		RMT101H	30	1,000.00			
09/26/2012	We	04:25:17 PM		RMT101H	30	1,000.00			
09/27/2012	Th	04:19:07 PM		RMT101H	30	1,000.00			
09/28/2012	Fr	04:48:54 PM		RMT101H	30	1,000.00			

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WCBS-TV

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Contract Num: 1011-58260
Contract Dates: 09/25/2012-10/01/2012
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Product Desc: Menendez for Senate 9/25-10/1

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
11	5PM EARLY NEWS	09/25/2012-09/30/2012	. T W T F . .	30	4	1,400.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	4	1,400.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	05:29:22 PM		RMT101H	30	1,400.00			
09/26/2012	We	05:13:11 PM		RMT101H	30	1,400.00			
09/27/2012	Th	05:44:32 PM		RMT101H	30	1,400.00			
09/28/2012	Fr	05:21:57 PM		RMT101H	30	1,400.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
13	CBS EVENING NEWS	09/25/2012-09/30/2012	. T W T F . .	30	2	2,500.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	2	2,500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/26/2012	We	06:59:36 PM		RMT101H	30	2,500.00			
09/28/2012	Fr	06:49:36 PM		RMT101H	30	2,500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
14	EARLY NEWS	09/25/2012-09/30/2012	. T W T F S S	30	6	1,400.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F S S	5	1,400.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	06:22:14 PM		RMT101H	30	1,400.00			
09/26/2012	We	06:21:52 PM		RMT101H	30	1,400.00			
09/27/2012	Th	06:26:52 PM		RMT101H	30	1,400.00			
09/28/2012	Fr				30			1,400.00	Preempted
09/28/2012	Fr	06:11:53 PM		RMT101H	30	1,400.00			
09/28/2012	Fr	06:28:11 PM	09/28/2012	RMT101H	30	1,400.00	1,400.00		Makegood

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CBS TELEVISION STATIONS

WCBS-TV

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
16	ENTERTAINMENT TONIGHT	09/25/2012-09/30/2012	. T W T F . .	30	2	2,400.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	2	2,400.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	07:39:59 PM		RMT101H	30	2,400.00			
09/28/2012	Fr	07:45:46 PM		RMT101H	30	2,400.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
18	LATE NEWS M-SUN	09/25/2012-09/30/2012	. T W T F . S	30	5	2,500.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . S	5	2,500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	11:33:44 PM		RMT101H	30	2,500.00			
09/26/2012	We	11:29:36 PM		RMT101H	30	2,500.00			
09/27/2012	Th	11:22:58 PM		RMT101H	30	2,500.00			
09/28/2012	Fr	11:32:31 PM		RMT101H	30	2,500.00			
09/30/2012	Su	11:17:26 PM		RMT101H	30	2,500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
19	SAT MORNING NEWS 6-7AM	09/25/2012-10/01/2012	. . . . . S .	30	1	500.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	1	500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa	06:28:33 AM		RMT101H	30	500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
20	CBS NEWS SATURDAY MORNING	09/25/2012-10/01/2012	. . . . . S .	30	1	500.00

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CBS TELEVISION STATIONS | THE CW

WCBS-TV

INVOICE

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Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	1	500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa	07:24:20 AM		RMT101H	30	500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
21	SAT MORNING NEWS 9-10AM	09/25/2012-10/01/2012	. . . . . S .	30	2	600.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	2	600.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa	09:10:43 AM		RMT101H	30	600.00			
09/29/2012	Sa	09:55:33 AM		RMT101H	30	600.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
22	SUN MORN NEWS 6-8AM	09/25/2012-10/01/2012	. . . . . . S	30	3	600.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	3	600.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	06:27:55 AM		RMT101H	30	600.00			
09/30/2012	Su	07:11:51 AM		RMT101H	30	600.00			
09/30/2012	Su	07:51:41 AM		RMT101H	30	600.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
23	SUNDAY MORNING NEWS 8-9AM	09/25/2012-10/01/2012	. . . . . . S	30	1	650.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	650.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	08:09:19 AM		RMT101H	30	650.00			

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24	CBS SUNDAY MORNING	09/25/2012-10/01/2012	. . . . . . S	30	1	2,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	2,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	09:32:59 AM		RMT101H	30	2,000.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
25	FACE THE NATION	09/25/2012-10/01/2012	. . . . . . S	30	1	3,500.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	3,500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	10:29:26 AM		RMT101H	30	3,500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
26	CRIMINAL MINDS SAT 105-205AM	09/25/2012-10/01/2012	. . . . . S .	30	2	600.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	2	600.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa	01:27:47 AM		RMT101H	30	600.00			
09/29/2012	Sa	02:00:06 AM		RMT101H	30	600.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
27	CSI MIAMI SUN 1135PM-1235AM	09/25/2012-10/01/2012	. . . . . . S	30	1	950.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	950.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	11:56:51 PM		RMT101H	30	950.00			

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28	CSI MIAMI SAT 1205-105AM	09/25/2012-10/01/2012	. . . . . S .	30	1	800.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	1	800.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa	12:25:28 AM		RMT101H	30	800.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
29	INSIDER	09/28/2012-09/28/2012	. . . . F . .	30	1	2,400.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . F . .	1	2,400.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/28/2012	Fr	07:17:14 PM		RMT101H	30	2,400.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
30	SIXTY MINUTES	09/25/2012-10/01/2012	. . . . . . S	30	1	35,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	35,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	07:43:36 PM		RMT101H	30	35,000.00			

	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	60	115,300.00	17,295.00	98,005.00	1,400.00	1,400.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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PAY BY 10/30/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	**115,300.00**
Trade Value	**0.00**
Agency Commission	**17,295.00**
Local Tax	**0.00**
State Tax	**0.00**
Pre Paid Amount	**0.00**
Pay This Amount	**98,005.00**

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